



**TECHLEADERS
EXECUTIVE.**

A COLLABORATION WITH INPUT FROM
NEW ZEALAND'S TECHLEADERS EXECUTIVE

Key Technology Opportunities for New Zealand

**2020
Manifesto**

About this Manifesto

The TechLeaders Executive believe there are specific areas that the next Government should focus on in order to secure a bright digital future for New Zealand.

Government can demonstrate leadership by building a safe and trusted digital technology platform that is resilient and allows for flexibility to deal with disruption.

This manifesto outlines five key technology challenges:

1. Trust our data
2. Growing economic productivity
3. Redefinition of the workplace
4. Upskilling the nation
5. Accessing the best talent



Trust our data: Build trust within a connected world

- Raise the profile, investment and priority of national cybersecurity.
- Work towards a digital identity trust framework that improves digital integrity and improves both productivity and security
- Look for alignment with world-leading privacy policies.
- Endorse, adopt and improve, information security and open, standards to level the playing field for technology.
- Recognise the importance of collaboration between public and private sector organisations in the development and delivery of digital identity solutions and services



Grow economic productivity: Better access for all

- Improve the Government's procurement processes to ensure that New Zealand benefits from its good practices.
- Reduce the Government's procurement bureaucracy to improve access for all.
- Include a New Zealand benefit evaluation to Government's procurement processes to allow SMEs access to government contracts to improve economic productivity and prosperity.



Redefinition of the workplace: Provide leadership to accelerate the future of work

- Provide leadership to support economic transformation to improve our productivity.
- Accelerate improving and adopting new working practices to better enable the workforce to adapt to future changes.
- Consider technology training leave to enable workers to upskill in preparation for changing workplaces.



Upskilling the nation: An education focus

- Increase investment in upskilling teachers to deliver the digital technology curricula.
- Support, encourage and provide access for regional New Zealanders, Māori, Pasifika and women to develop new technology skills.
- Provide affordable, universal high speed internet across New Zealand to ensure fair access for all.
- Enable a platform for lifelong learning to make digital jobs accessible to everyone.



Access to the best talent: Throughout New Zealand and the world

- Expedite entry for skilled migrants, especially those with globally in-demand technology skills.
- Work closely with industry to make pathways for technology to be more accessible for all New Zealanders.
- Continue to increase investment in infrastructure and policy frameworks allowing increased research and development to enable the industry to flourish, including: apprenticeships, and investing in science and technology through innovation grants.

About the TechLeaders Executive

The TechLeaders Executive is a not-for-profit membership association made up of senior technology leaders from across many industries and Government.

TechLeaders' purpose is to provide a platform for cross-sector collaboration that actively contributes to the prosperity of New Zealand through influencing positive economic and social change underpinned by technology.

TechLeaders is a member of the New Zealand TechAlliance, a community of independent technology associations from across New Zealand that work together with NZTech to ensure a strong voice for technology.

www.techleaders.nz

About NZTech and the Tech Alliance



NZTech and the Tech Alliance represent over 1,000 organisations across the New Zealand technology landscape who collectively employ more than 10 percent of the New Zealand workforce.

Our membership ranges from startups and local tech firms to multinationals, ICT firms and hi-tech manufacturers.

We also represent various organisations that work closely with the tech sector to generate economic growth, such as national corporations, universities, banks and Government agencies.

www.nztech.org.nz